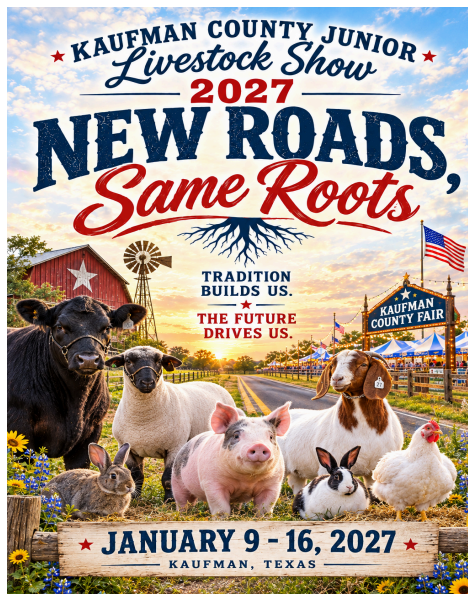




2027 CORPORATE SPONSORSHIP PACKET

NEW ROADS, SAME ROOTS | JANUARY 9-16, 2027

Howdy!

It is an honor to serve the Kaufman County Junior Livestock Show and Fair and to continue a tradition that has supported generations of Kaufman County youth, families, and agricultural programs.

Our 2027 theme, “New Roads, Same Roots,” reflects exactly who we are. As our show continues to grow and move forward, our roots remain firmly planted in agriculture, hard work, family, community, and investing in our young people.

The 2027 Kaufman County Junior Livestock Show and Fair will be held January 9-16, 2027, and we would be honored to have you partner with us. Each year, local businesses, organizations, families, and community members help make this show possible. Whether your sponsorship is \$50 or \$10,000, every contribution matters and helps us continue providing opportunities for Kaufman County youth to learn responsibility, leadership, sportsmanship, and the value of seeing a project through.

The following pages outline our sponsorship levels and recognition opportunities. We know every business and organization is different, and we are grateful for every level of support.

Thank you for investing in the youth of Kaufman County and helping us continue a tradition that means so much to our community. We appreciate your support and look forward to another outstanding year.

Sincerely,

Emily Reynolds

President

Kaufman County Junior Livestock Show Board

(972) 935-7045



2027 Corporate Sponsorship Packages

P.O. Box 506, Kaufman, TX 75142 | (972) 935-7045 | KCJLSHow@gmail.com | www.kcjls.com

EVERY SPONSOR MAKES A DIFFERENCE

Every sponsorship matters. All KCJLS sponsors receive recognition in the show program, on the KCJLS website, through social media with the sponsor's business page tagged/linked when available, and PA recognition throughout the show.

\$10,000+	Premier Show Sponsor
ADDITIONAL RECOGNITION	• Premier/largest logo placement on the official 2027 KCJLS Show T-shirt • Premier/largest logo placement on major sponsor recognition signage • Full-page program ad with premium placement • Top billing in sponsor recognition • Premier social-media spotlight
\$5,000-\$9,999	New Roads Partner
ADDITIONAL RECOGNITION	• Logo placement on the official 2027 KCJLS Show T-shirt • Priority/larger logo placement on sponsor recognition signage • Full-page ad in the printed show program • Featured social-media spotlight
\$2,500-\$4,999	Heritage Champion
ADDITIONAL RECOGNITION	• Logo placement on the official 2027 KCJLS Show T-shirt • Logo on sponsor recognition signage • Half-page ad in the printed show program • Individual social-media sponsor spotlight
\$1,000-\$2,499	Chuckwagon Champion
ADDITIONAL RECOGNITION	• Logo on sponsor recognition signage • Quarter-page ad in the printed show program • Individual social-media sponsor thank-you
Up to \$999	Country Roots Supporter
ADDITIONAL RECOGNITION	• Sponsor name included on sponsor recognition signage • Sponsor thank-you recognition on social media with business tagged/linked when available • Standard program, website, and PA recognition listed above

T-SHIRT & PRINT DEADLINE: Sponsorship commitment and print-ready logo/ad materials must be received by December 1, 2026, to guarantee inclusion on the official 2027 KCJLS Show T-shirt and applicable printed materials.



2027 Corporate Sponsorship Form

P.O. Box 506, Kaufman, TX 75142 | (972) 935-7045 | KCJLShow@gmail.com | www.kcjls.com

Contact Name: _____

Company / Organization: _____

Name for Sponsor Recognition: _____

Mailing Address: _____

City / State / ZIP: _____

Contact Email: _____ Phone: _____

Sponsorship

Sponsorship Amount: \$_____

Sponsorship Recognition Levels

Premier Show Sponsor - \$10,000+ | New Roads Partner - \$5,000-\$9,999

Heritage Champion - \$2,500-\$4,999 | Chuckwagon Champion - \$1,000-\$2,499

Country Roots Supporter - Up to \$999

Logo & Advertising Materials

☐ Logo will be emailed ☐ Program ad will be emailed, if applicable ☐ Please use existing materials on file, if available

Please email print-ready logos and applicable program advertisements to KCJLShow@gmail.com.

Deadline: December 1, 2026, to guarantee inclusion on the official 2027 KCJLS Show T-shirt and applicable printed materials.

Payment & Submission

PLEASE MAKE CHECKS PAYABLE TO: KCJLS

Forms may be emailed to: KCJLShow@gmail.com

Checks and forms may be mailed to: KCJLS, P.O. Box 506, Kaufman, TX 75142

Thank you for investing in the youth of Kaufman County.

A receipt will be provided to the contact listed above. Questions may be directed to Emily Reynolds at (972) 935-7045.